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## SOCIAL GAME FUMBIES: THE CLOUD CREATURES OUT NOW FOR IPAD, IPHONE & IPOD TOUCH.

**Publisher Beeline Interactive, Inc. and developer Meow Entertainment AB releases their social game Fumbies: The Cloud Creatures for iPad, iPhone and iPod touch devices.**

*"Ultimate cuteness has come to your iPhone!"* says Meow Entertainments Producer Max Tiilikainen.

Fumbies: The Cloud Creatures lets players take care of cute, cuddly and fuzzy creatures called Fumbies – that lives high above the clouds on floating islands.

Players need to make sure that their Fumbies are always happy and high on life because when they are the players can train their Fumbies in one of three different attributes. The Fumbies can either be Strong, intelligent or Charismatic.

Depending on which attribute the player choose to train, the Fumbies gain more and more content that corresponds to that attribute. The player can for example dress the Fumbie up as a princess (if it's charismatic Fumbie) or as a football player (if it's strong Fumbie).

*"We wanted to create a game that the players could really commit themselves to not only from a gameplay perspective but on an emotional level as well."* says Producer Max Tiilikainen.

In addition to taking care of and training the Fumbies, players can take their Fumbies to a cloud job. The Fumbies are actually a bunch of busy little creatures that makes a living by maintaining and creating clouds. Players can therefore play one of three different minigames in order to get an income for their household by helping out the Fumbies at their job.

The game features a huge variety of furniture's, clothes and tools for the player to customize the Fumbies with, or the Fumbies Island. Fumbies has social interaction through Facebook and lets the players' visit each other's Islands.

Fumbies: The Cloud Creatures is currently available on the Apple App Store and playable on iPhone 3GS, iPhone 4, iPhone 4S, iPod touch (3rd generation) and the iPad (1&2). The game is free to play, but charges real money for additional in-app content.

**Fumbies: The Cloud Creatures game** - <http://itunes.apple.com/ca/app/fumbies-the-cloud-creatures/id487929758?mt=8>

**Fumbies: The Cloud Creatures Facebook Page**- <http://www.facebook.com/Fumbies>

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### **About Meow Entertainment AB**

Meow Entertainment AB is a company that's focused on the development of web based MMO's, Social Games and games for Smartphones.

Meow is located on the Swedish island Gotland, in the cultural world heritage city of Visby. The company consists of extremely professional, driven and fantastic people, all with a desire to make excellent, fun and good looking games.

They have published titles on web portals such as BigPoint and Gamers Gate. Their latest title Fumbies: The Cloud Creatures has just been finished and is published by Beeline Inc. on iOS devices.

***For more information please visit:***

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### **About Beeline Interactive, Inc.**

Beeline is a leading worldwide developer and publisher of games for smartphone platforms with a focus on family-friendly freemium games. A wholly owned subsidiary of Capcom, Beeline's titles consistently rank on top the charts of both the Apple App Store and Google Marketplace.

Beeline counts the hits Smurfs'® Village, Monster Pet Shop™ and Snoopy's™ Street Fair among its portfolio and brings a solid foundation of strong brands, innovation and compelling social gameplay to the market.

***For more information please visit:***

<http://www.beeline-i.com/>